

**Polska**



# Regional Brand: who nominates the best companies

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Business Leader of Lubuskie ( Lubuski Lider Biznesu) is a contest organized in Lubuskie which rewards the best enterprises of western Poland.

The title has been awarded since 2009. The contest is organized by the Western Chamber of Industry and Commerce in cooperation with strategic partner Gazeta Lubuska daily. Other partners of the contest are the State Polish Television (Telewizja Polska S.A. Branch Office in Gorzów Wielkopolski), Radio Zachód and the City of Gorzów Wielkopolski. The contest is held under the patronage of the Marshal of the Lubuskie Voivodeship.

The companies are evaluated in four categories: micro-enterprises with less than ten employees, small enterprises with the number of employees within the range 10-49, mid-sized enterprises with the number of employees within the range 50-249, big enterprises with at least 250 employees. In each category three figurines of the „Business Leader of Lubuskie” and one figurine of „Innovation Leader of Lubuskie” are awarded.

Enterprises willing to participate in the contest must have their registered seat on the territory of the Lubuskie Voivodeship or be a member of a business support organisation in the region. Moreover, they should have been running business activity for at least two years prior to the moment of notification of participation in the contest and should have no arrears against tax and social security authorities.

The award committee evaluates inter alia timely payments of statutory obligations and obligations against clients, profitability, charity and community service or membership of economic organisations of the Lubuskie region.

**Rules of the contest available at:** [http://www.ziph.pl/pdf/regulamin\\_20140.pdf](http://www.ziph.pl/pdf/regulamin_20140.pdf)

**Details:** <http://www.ziph.pl/strona,25,czym-jest-lubuski-lider-biznesu>

**Mister of Building Site of the Lubuskie Region (Mister Budowy <LMB>)** has been organized since 1994 by the Building Chamber of the Lubuskie Region. The contest is aimed at popularization of building and encouraging the participants of the investment process to constantly increase the quality of building in terms of architecture, structure, workmanship, durability of buildings and economics of an investment. The participants of the contest may be building objects situated only on the territory of the Lubuskie Voivodeship which are distinctive due to their architecture, structural solutions, quality of workmanship and development. The objects should have been put into use in the previous year.

Notifications may be made by: investors, users, contractors and design engineers. Usually in the LMB contests the awards are given to: investors, users, contractors, design engineers and building site managers.

**Details at:** <http://www.budownictwo-lubuskie.eu/lubuski-mister-budowy>

Our good from the Lubuskie region (*Nasze dobre lubuskie*) is a voting by which the best products and services are chosen and promoted which are manufactured or rendered by enterprises located within the territory covered by the „Gazeta Lubuska” daily (mainly Lubuskie Voivodeship, besides that Dolnośląskie and Wielkopolskie Voivodeship). Entrepreneurs may notify nominations in three categories: foodstuffs, industrial products and services. The voting is meant to promote products and services which due to their quality and

popularity among consumers are a guiding light.

Organizers appoint the award committee which makes decision about awarding the title „Our good from the Lubuskie region”. The members of the award committee are: marshal of the Lubuskie Voivodeship, governor of the Lubuskie Region, Voivodeship Inspector of Trading Standards Department, Voivodeship Inspector of Inspectorate of Quality of Farm and Food Products, representatives of the largest Employers’ Organisations in the Lubuskie Region and of the Western Chamber of Industry and Commerce and of Organisation of Employers of the Lubuskie Region and representatives of mass media.

Winners of voting are awarded the right to use the quality mark, the figurine and the diploma.

Products and services may be notified for participation in the voting by economic operators which have all authorizations, certificates and permits allowing the notified products and services to the turnover within the Polish market. Additionally, products notified must be their property and may not be manufactured under any license agreement.

**Rules of voting available at:**

<http://www.strefabiznesu.gazetalubuska.pl/artukul/regulamin-plebiscytu-pod-nazwa-%E2%80%99Enasze-dobre-lubuskie-2014%E2%80%9D-z-dnia-08092014-r>

The Chamber of Building of Lubuskie has been awarding the certificate **Solid Partner in the Business** („Solidny Partner w Biznesie”) since 2002. This title is awarded to companies distinctive due to their quality of services and products and their reliability based on good merchant’s practices and moreover serve well for their environment. The certificate is awarded at the own motion of the businesswomen/businessman or of any other member of the Chamber or at own initiative of the Board of Chamber. The certificate is accepted by all members of the Chamber of Building of Lubuskie upon deciding on bids for building works and services.

Upon evaluation of a candidate the following is taken into consideration: relations with investors, suppliers and competitors. activity in favour of local community (sponsorship, charity) and timely settlement of obligations and agreements against clients, State Treasury and local government. The further criteria are relationships within the company and observing of standards and working conditions. Moreover, the candidate must display positive financial results for the last two years and may not be burdened with court sentence for this period of time relating to business activity carried out. For the issue of Certificate the charge is collected in the amount determined by the Board of the Chamber. The award is handed over to companies during the yearly Building Gala.

The owners of the certificate valid until 27th September 2015 are: Multi-trade Enterprise "RPR" in Zielona Góra and ZIEL-BRUK Edward Makarewicz in Płoty. The owners of the certificate valid until 26th September 2016 are: APS Building Design Office in Zielona Góra, Building Enterprise KONBUD-FADOM L.E. Jarząbek Sp. J. in Zielona Góra, Building and Road Building Enterprise „KAMBUD” Wiktor Kamzelski in Nowa Sól, Municipal Society of Social Housing Ltd in Zielona Góra, Production-Trade-Service Enterprise "NIEWIADOMSKI" Władysław Niewiadomski in Międzyrzecz, "SANITEX" Ltd in Gorzów Wlkp. and Production-Trade-Service Enterprise "SANITEX" Jan i Elżbieta Zdrzałka in Gorzów Wielkopolski.

**Details at:** <http://www.budownictwo-lubuskie.eu/solidny-partner-w-biznesie>



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